



bloom®

BAByZEN™

fashion...





say hello to function

zen stroller



- amazing one-hand retracting fold makes zen the worlds slimmest & simple to move full size stroller
- freestanding when flat-folded, zen is uniquely engineered for multi-direction wheeling, without the need to lift
- ultra-slim size when folded, zen fits in even the smallest of cars & spaces
- first-ever fully integrated solar lighting system elevates road safety to a new level
- paired with yoga, zen is the complete newborn solution for modern parents



revolutionary single-hand
fold with seat intact



25cm/9.8"

yoga

newborn nest



2 recline positions



54cm/21½"

15cm/6"

- light-weight, 3-in-1 system that folds completely flat to less than 15cm/6"
- 2 recline positions, snug & luxurious comfort
- paired with zen, yoga is a parent-facing newborn cradle
- mobile travel bed/bassinet
- portable bouncer



complete newborn solution

c



m

y

k

cmyk colors



canopy

- 3-section canopy for enhanced weather protection
- parents' viewing window
- sturdy & weather-resistant canopy with treated coating against UV rays (UPF 40+)
- breathable, dirt & stain-resistant, machine washable

zen seat cushion

- reversible, dual colored (cyan & magenta)
- soft & high quality Lycra for extra support & comfort
- breathable & machine washable
- interchangeable pads in other great colors separately available



yoga mattress

- soft & luxurious cover for baby's comfort
- constructed with high quality foam for extra support
- interchangeable mattress pads in other great colors separately available



monochrome



monochrome colors



canopy



seat cushion



canopy



mattress



canopy

- 3-section canopy for enhanced weather protection
- parents' viewing window
- sturdy & weather-resistant canopy with treated coating against UV rays (UPF 40+)
- breathable, dirt & stain-resistant, machine washable

zen seat cushion

- reversible, dual colored (lunar silver & midnight black)
- striking wipe clean leatherette
- fabricated with soft plush materials for extra support & comfort
- breathable & machine washable
- interchangeable pads in other great colors separately available



yoga mattress

- soft & luxurious cover for baby's comfort
- constructed with high quality foam for extra support
- interchangeable mattress pads in other great colors separately available

create your own sense of zen*



*interchangeable & reversible zen seat cushions & yoga mattress pads are available separately in a wide range of vibrant colors

accessories



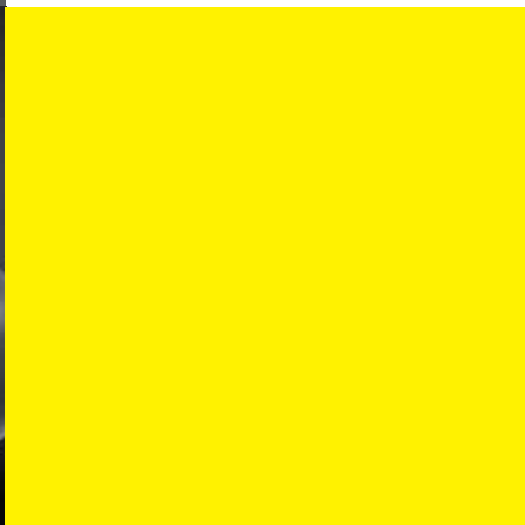
rain cover



cup holder



safety warning light (LED)



compatible with most car seats
using car seat adapter



mosquito net



footmuff



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